



Ultimate Barista Challenge® Americas “Showdown”



Presented by WholeCup Coffee Consulting, LLC 



Schedule of Events

DAY 1: Thursday, September 8

- 12:00 – 12:30** Demonstration: “Milk Steaming, Texturing Techniques and Latte Art with The Ultimate Barista brought to you by Routin 1883 Syrups & Oranic Valley Milk
- 1:00 – 2:00** *Latte Art Challenge Ultimate Showdown*
– *Ultimate Barista vs. Ultimate Barista*
- 2:30 – 2:45** Astoria “Plus 4 You” Espresso Machine Demonstration and Free Cappuccinos, Caffee Lattes & Espresso brought to you by GEEC
- 3:00** Ultimate Barista Challenge Latte Art Champion Announcement & Awards! Press Photos & Interviews
- 3:30 – 4:00** Meet the UBC Producers, Sponsors & Ultimate Baristi from Arizona & Texas on-stage!

DAY 2: Friday, September 9

- 11:30 – 12:00** “Espresso Frappe Demonstration” with Ultimate Barista USA brought to you by Cappuccine Inc. & Vitamix Foodservice
- 12:30 – 1:00** Best of Brew Demonstration with the Ultimate Barista – Chemex Brewing!
- 1:00 – 2:00** *Espresso Frappe Challenge Ultimate Showdown*
– *Ultimate Barista vs. Ultimate Barista*
- 2:00** The Ultimate Barista Challenge Espresso Frappe Champion Announcement & Awards! Press Photos & Interviews
- 2:30 – 3:00** *Best of Brew “Chemex” Ultimate Challenge Showdown*
– *Ultimate Barista vs. Ultimate Barista*
- 3:00** The Ultimate Barista Challenge Best of Brew Champion Announcement & Awards! Press Photos & Interviews
- 3:30 – 4:00** Meet the UBC Producers, Sponsors & Ultimate Baristi from Florida & Texas on-stage!

DAY 3: Saturday, September 10

- 11:30 – 12:30** *Espresso Cocktail Challenge Ultimate Showdown*
– *Ultimate Barista vs. Ultimate Barista*
- 1:00 – 1:30** Demonstration: “Espresso Cocktail Creations with the Ultimate Barista
- 1:30 – 2:00** “What Makes Great Tasting Water?” Demonstration
- 2:30** Ultimate Barista Challenge Espresso Cocktail Champion & Overall Points Champion Announcement & Awards! Press Photos & Interviews

* Event Schedule can be changed without notice *