

The Easy Way to Collect Leads and Boost ROI



CompuLEAD® App and Tablet

Develop high-quality sales leads and close more sales.

- Download app on your own phone or rent a tablet
- Capture leads at your booth, networking dinners or anywhere else
- Quickly qualify leads for fast follow-up
- Wireless printer available



atEvent—Global Lead Retrieval Solution

A global lead retrieval solution you can use at all your events.

- Download app on your own phone or rent a tablet
- Drive prospect nurturing and sales conversions
- Transfer leads automatically to your CRM or Marketing Automation systems
- Obtain interaction history across all your events
- Scan badges and business cards



Products run on Apple and Android devices with current operating systems

Quick Comparison

	CompuLEAD	atEvent
Scan badges to collect lead data	✓	✓
Qualify and survey leads	✓	✓
View/edit leads from the device	✓	✓
Add notes to a lead	✓	✓
Real-time access to leads online	✓	✓
Use on multiple devices	✓	--
Send marketing materials to leads	✓	--
Transfer activations among devices	✓	--
Wireless printer option	✓	--
Auto Transfer leads into your CRM	--	✓
Scan business cards	--	✓
GDPR ready	✓	✓

"This is best lead retrieval app I have ever used! It's so simple to use. After my booth staff downloaded it onto their own phones, they were up and running in no time. We will definitely use the CompuLEAD app again next year."

- T. Jacobson

International Exhibitors Have a limited data plan?

You can use the CompuLEAD App in 'Airplane Mode' and sync your leads at the end of the day to avoid using up your data. (Wi-Fi enabled devices only)

Order Online: compusystems.com/order

Questions?

Domestic (toll-free): 866.600.5323 - International: +1 708.786.5565
Email: exhibitor-support@csireg.com



CompuSystems



Introducing Showcase XD

An easy-to-use iPad catalog app designed to enhance your trade show booth product displays! Showcase XD is a better way to engage attendees at booth of any size and includes the following game-changing features:

Skip the Printer

Save money. No more printing and shipping brochures that land in the trash

Automated follow up:

Sends the attendee a summary of their experience and links to products they were interested in

Powerful Insight:

- Scan a badge or enter the attendee's email
- Tracks the attendee's interests
- Data can also be imported to CRM, ASM or email marketing platforms

Packed with Benefits:

- Easy to use and setup
- Pays for itself in printing and shipping costs
- Badge Scanning capability
- Personalization



- iPad and stand rentals available
- Core features work without WiFi
- Powerful insight and analytics
- Can be used for multiple shows

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A-la-Carte

	7/17/19 EARLY BIRD	8/2/19 ADVANCED	STANDARD
CompuLEAD App 1 User Activation (173A)	\$310	\$350	\$400
+ Additional User Activations (173B)	\$130	\$130	\$130
CompuLEAD Tablet (174A)	\$475	\$515	\$565

Packages

CompuLEAD App 3 User Activations (115)	\$585	\$625	\$670
<ul style="list-style-type: none"> • Custom qualifiers and surveys • 15 pieces of literature (15 PDFs, up to 5 MB each) • 5 links to videos 			
+ Additional User Activations (173B)	\$130	\$130	\$130
CompuLEAD Tablet (114)	\$785	\$850	\$940
<ul style="list-style-type: none"> • Custom qualifiers and surveys • Wireless printer* • Delivery, setup and in-booth training • 15 pieces of literature (15 PDFs, up to 5 MB each) • 5 links to videos 			
atEvent 3 User Activations (194)	\$995	\$995	\$995
<ul style="list-style-type: none"> • Capture detailed prospect information • Marketing automation (Eloqua, Marketo, Hubspot, Pardot) or CRM (Salesforce.com) integration • Event intelligence and sales insights • More information at compusystems.com/atEvent.pdf 			
+ Additional User Activations (294)	\$130	\$130	\$130
ShowcaseXD (122)	\$995	\$995	\$995
<ul style="list-style-type: none"> • Sends attendee experience summary and product links • Core features work without WiFi • Can be used for multiple shows • Data can be imported to CRM, ASM or email marketing platforms 			
+ Kiosk Rental (123)	\$125	\$125	\$125
+ iPad Rental (274)	\$125	\$125	\$125
Wireless Printer For App (287A) – Only pairs to 1 device/app at a time	\$115	+\$130	+\$150
Wireless Printer For Tablet (187A) – Only pairs to 1 device/app at a time	\$115	+\$130	+\$150
Setup and In-Booth Training For App (108)	\$105	+\$120	+\$140
Delivery, Setup and In-Booth Training For Tablet (08)	\$105	+\$120	+\$140
Insurance For Tablet	\$85	+\$85	+\$85

Processing Fee = \$25

All applicable taxes will be added | All prices in U.S. dollars | All orders subject to a \$100 cancellation fee
No refunds after 8/16/19 | No refunds on the CompuLEAD App

GDPR NOTIFICATION: If an attendee or other individual allows his/her bar code from their registration badge to be scanned in, he/she is consenting and "opting in" for the collection, processing, and use of his/her personal data by your organization (the "Exhibitor"). It is the Exhibitor's sole responsibility to adhere to the EU General Data Protection Regulation (GDPR), and other applicable domestic and international laws and regulations, in the collection, use, and processing of such personal data.

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