

INSERTION ORDER

SEPTEMBER 15-16, 2019 | ORLANDO, FL

Digital

- EXCLUSIVE Registration Confirmation Sponsorship - \$3,000
- EXCLUSIVE Welcome Email - \$3,000
- Countdown to Show Newsletter Web Banner - \$1,000
- Website Banner - \$750 per month
- Website Banner - \$2,000 for 3 months
- EXCLUSIVE Welcome Ad - \$5,000
- Social Media Campaign - \$500
- Countdown Clock Sponsorship - \$4,000
- Appointment Program Banner - \$750 per banner

At-Show Sponsorship Opportunities

- Double Sided Meterboard - \$2,000
- Single Sided Meterboard - \$1,250
- Exhibitor Pop-up sign - \$800
- Door and Window Decals - \$3,000
- Aisle Signs - \$1,000 per sign
- Floor Decals - \$2,500
- Hanging Banner and Column Wraps - Call for pricing and availability
- Escalator Graphics - \$5,000
- Registration Kick Panel - \$2,000 - Limited to 3 advertisers
- LED Digital Signage - \$2,500 per spot
- EXCLUSIVE Lanyards - \$4,000
- Badge Sponsor - \$3,000
- Show Bags - \$2,500
- VIP Show Bag Inserts - \$1,000

- Show Map Back Panel ad - \$2,000
- Show Map Inside Panel ad - \$1,500
- Show Map call out - \$1,000
- Registration Handouts - \$2,000
- Mobile Charging Table Sponsorship - \$5,000
- Selfie Stand Photo Booth Sponsorship - \$6,000
- MATCH! Florida - \$1,500
- Official Product Sponsorships - Call for pricing and availability
- EXCLUSIVE Product Showcase Sponsor - \$5,000
- Product Showcase Featured Package (semi-exclusive) - \$595
- Product Showcase Enhanced Package - \$395
- Product Showcase Basic Package - \$295
- Product Showcase Top Placement Add-on - \$150

Special Events, Feature Areas & Receptions

- VIP Lounge Sponsorship - \$1,500
- First Taste of the Show Category Exclusive - \$2,695
- First Taste of the Show Non-Exclusive - \$995
- Press Office - \$1,000
- Center Stage Sponsorship - \$4,000
- Meeting Room Request - Call for pricing and availability
- Center Stage Demonstration Session Sponsorship - \$2,500
- Center Stage Demonstration Show Sponsorship - \$6,000
- Education Session Sponsorship Opportunities - \$1,500
- Education Track Sponsorship Opportunities - \$5,000
- Education Workshop Sponsor - \$1,500

Total: _____

Email completed form back to Erin Saunder at esaunders@urban-expo.com

Yes, I would like to reserve the Advertisement(s) and/or Sponsorship(s) checked above. Please accept this as my insertion order.

Company: _____ Booth #: _____

Name: _____ Tel: _____

Email: _____

Authorized Signature: _____ Date: _____

*Sponsorship fee only. Costs of production, materials and labor additional. Costs of catering may apply to some items. Terms: Payment is due in accordance with the payment schedule on page one of the Application & License Agreement for the Exhibition Participation. When advertising and promotional opportunities are reserved after the 100% due date, payment will be due in full with the initial invoice. With an authorized signature the form serves as your official insertion order. All media opportunities are non-cancelable and non-refundable. Management has the right to offer new products or positions throughout the show cycle that may not be listed above. Above prices are valid for current exhibitors.



**Questions? Want to build a custom package for your company?
Contact: Erin Saunders at (203) 622-5050 or esaunders@urban-expo.com**

www.flrestaurantandlodgingshow.com